

# Marina Linderman

Art Director  
Costume Maker

📞 610.751.4046

✉ ml.linderman@gmail.com

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## PORTFOLIO ↓

marinalinderman.com

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## CLIENTS ↓

Craftsman  
GEICO  
Lego Star Wars  
QVC  
U.S. Marine Corps  
Bethesda Softworks  
Flor de Caña  
Tullamore D.E.W.  
Sierra Trading Post  
Bunim Murray  
Nature's Bakery  
goPuff  
Cisco Systems

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## EDUCATION ↓

Tyler School of Art / 2008  
Bachelor of Fine Arts  
Graphic and Interactive Design

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## WORK EXPERIENCE ↓

### Senior Art Director

Evoke KYNE / Nov. 2020 – Current

Ideate, design, and implement innovative visual materials for integrated, cross channel initiatives.

### Senior Art Director

RTO+P / May. 2018 – Mar. 2020

Lead a team of designers in the development and execution of multi-platform campaigns. Managed internal project details with production and account teams. Art directed photo and video shoots. Presented work during client meetings.

### Senior Designer

AKQA / Jan. 2016 – Mar. 2017

Developed social media campaign strategies, specialty packaging and teaser videos for video game releases.

### Interactive Designer

Innate Agency / Apr. 2013 – Aug. 2015

Designed wireframes, responsive websites, and a stop-motion iAd gaming experience for GEICO.

### Senior Designer

Hirshorn Zuckerman Design Group / Mar. 2011 – Mar. 2013

Designed and illustrated a variety of print and interactive branding materials and marketing collateral.

### Designer

Bates Creative Group / Aug. 2008 – Mar. 2011

Created editorial layouts and visual rebrands for magazines.